Annual Report for 2011

Asset Builders’ mission is to promote financial education and wealth-building strategies to enhance the quality of life of low-income youth, families, and communities. Our business address is 1213 North Sherman Avenue #195, Madison WI 53704. Please visit www.assetbuilders.org or call Richard Entenmann, Executive Director, at (608) 663 6332 for more information.

1. Description of our activities. In 2011, we conducted the following programs.

   a. Money Conference
      i. Total participation was approximately 700 plus volunteers.
      ii. Locations: Menominee Indian Reservation; Milwaukee; Madison; Fox Cities; and Racine/Kenosha.

   b. Finance and Investment Challenge Bowl (“FICB”)
      i. Total participation was approximately 500 plus volunteers. Please note that this program follows a school-year cycle, with the “season” lasting from September through May of the following year.
      ii. Locations: Madison, Milwaukee; Wausau; Fox Cities; Menominee Indian Reservation/Shawano; and statewide final round.

   c. Youth POWER Academy of Finance
      i. Participation was 22 students
      ii. Location: Edgewood College in Madison

   d. Millionaires Clubs
      i. Participation was approximately 25 students
      ii. Locations: Business and Economics Academy of Milwaukee; Milwaukee Area Workforce Development Board;

2. 2010 Board of Directors
   a. Pam Anderson, US Bank
   b. Susan Bulgrin, Culvers Restaurants
   c. Richard Entenmann, Asset Builders
   d. Annette Miller, MGE
   e. Thelma Sias, We-Energies
f. Robert Wynn, Akamai, LLC.

3. 2011 Staff. Richard Entenmann was the only staff person (employee) for Asset Builders during 2011. We work with consultants and independent contractors to minimize staffing expense.

4. Financial documents. Form 990 has been filed for 2011 and is a matter of public record.

5. Assurance that copies of the most recent annual report are available to the public. This annual report is available on the Asset Builders website: www.assetbuilders.org.