

Finance and Investment CHALLENGE BOWL



Representative Jason Fields
MCs the 2005 Milwaukee FICB.

The Finance and Investment Challenge Bowl™ (FICB) is a financial literacy study program culminating in a college bowl quiz competition. The FICB aligns with statewide learning standards for financial literacy and is an effective strategy to promote learning.

The Competition features student teams (up to 4 members and an alternate) competing for trophies and fabulous prizes.

All FICB teams are led by adult coaches who help students study and prepare, as a classroom or an after school activity.

HOW TO PREPARE

Find study materials and practice tests in the "Learning Center" at www.ficbonline.org and visit www.mygreatlakes.org. Tutors are available through the UW Students in Free Enterprise (SIFE) program.

WHO CAN COMPETE?

Any student in a Madison-area high school.



Asset Builders of America, Inc., is a Wisconsin non-profit organization with a mission of promoting financial education and wealth-building strategies to enhance the quality of life of low-income youth, families and communities. www.assetbuilders.org



BUSINESS AND EDUCATION PARTNERSHIP

The **Business & Education Partnership** is a nonprofit organization that creates a forum to develop creative programs preparing Madison students for success in the free enterprise system and our global economy. More information at www.bepmadison.org

Please contact **Richard Entenmann of Asset Builders** with any questions:

rentenmann@tds.net
(608) 663-6332
Fax (608) 441-6902

WHEN WILL THE COMPETITION TAKE PLACE?

January 13, 2010

8:30 A.M.—12:30 P.M.

UW—Madison
School of Business
(Grainger Hall)

REGISTER
YOUR TEAM
TODAY!

SPONSORS

Evjue Foundation



PARTNERS



Madison Metropolitan
School District

Please send this registration form to: Asset Builders of America, Inc., 1213 North Sherman Avenue, #195, Madison WI 53704.

Team Name: _____

Your Name: _____

E-mail Address: _____

Home Phone: _____ Work Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Team Members and schools (if known): _____

