



**How Can
African American Communities
Optimize the Value
of their Land Assets?**

April 7, 2006

Van Hecke-Wettach Hall
University of North Carolina Law School
100 Ridge Road
Chapel Hill, N.C. 27514

Presented by

UNC Center for Civil Rights
UNC Center for Community Capitalism
Asset Builders of America Inc.



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Join us for a conversation on the range of issues that have historically impeded minority (particularly low-income and rural land owners) from maximizing or even realizing value from their land holdings. These issues include but are not limited to fractional ownership of heir property, lack of civic participation in the planning process, unhelpful zoning policies, under bounding, lack of access to capital and

education, industry exclusion, predatory policies and practices (such as fraudulent dispossession), environmental justice, infrastructure deficiencies, imminent domain, home ownership challenges, increased taxation, etc.

Our objective is to engage a broad cross section of public and private leaders in an effort to begin to:

- ▲ *Devise collaborative strategies to address these challenges*
- ▲ *Develop a shared understanding of the prevailing real estate market conditions, trends and opportunities; and*
- ▲ *Identify and promote best practices in innovative and inclusive real estate preservation, management and development.*

LANDRICH Agenda

April 7, 2006

9:30 AM

REGISTRATION & NETWORKING

10:00 AM

WELCOME

Anita Earls, UNC Center for Civil Rights

10:10 AM

OPENING REMARKS

Robert Wynn, Asset Builders of America Inc

10:15 AM

CHALLENGES

Janneke Ratcliffe—Moderator, UNC Center for Community Capitalism

- ▲ Ownership challenges—**Savi Horne**, Land Loss Prevention Project
- ▲ Legal—**Thomas Mitchell**, University of Wisconsin and DePaul Professor of Law
- ▲ Policy—**Anita Earls**, UNC Center for Civil Rights
- ▲ Capital—**Richard Fuqua**, NC Community Development Initiative
- ▲ Development—**Jeff Bradsher**, Bradsher Properties
- ▲ Community Organizing & Environmental Justice
 - **John Cooper**, MDC
 - **Andrea Harris**, Institute for Minority Economic Development
 - **Gary Grant**, Concerned Citizens of Tillery

Van Hecke-Wettach Hall, University of North Carolina Law School

11:45 AM

BREAK

12 NOON

LUNCH

Case Study – **Sea Breeze**, N.C.

Introduction by **Barbara Dinkins** – Sea Breeze Resident/Owner

Emily Price, UNC Department of City and Regional Planning

1:30 PM

OPPORTUNITIES

Ralph K. Shelton—Moderator, president, Southeast Fuels, Inc.

- ▲ Scan of current related projects
- ▲ What can we do collaboratively?
- ▲ Should we plan workshops and/or a bigger conference?
- ▲ Policy Initiatives, Capital Formation, Information Clearinghouse, Technical Assistance, Funding and Research

3:00 PM

ACTION ITEMS & FOLLOW-UP

3:15 PM

CLOSING REMARKS

Speaker TBA

3:30 PM

ADJOURN



REGISTRATION FORM

To register, please complete this registration form and/or email your contact information by March 31st to: cringo@email.unc.edu or UNC Center for Civil Rights, CB No. 3380, Van Hecke-Wettach Hall, Chapel Hill, NC 27599-3380.

There is no registration fee for this invitation-only event. The proceedings of this event will be recorded. *Register early. Space is limited.*

Name: _____

Title _____

Organization _____

Related Expertise _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Invited by _____

For questions or more information, contact:

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