



Annual Report for 2008

Asset Builders' mission is to promote financial education and wealth-building strategies to enhance the quality of life of low-income youth, families, and communities. Please visit www.assetbuilders.org or call Richard Entenmann, Executive Director, at (608) 663 6332 for more information.

1. A full description of Asset Builders' activities. In 2008, we conducted the following programs:

- a. Money Conference
 - i. Menominee Indian Reservation/Shawano
 - ii. Milwaukee
 - iii. Madison
 - iv. Wausau
 - v. Fox Cities
 - vi. Racine/Kenosha
- b. Finance and Investment Challenge Bowl
 - i. Milwaukee
 - ii. Wausau
 - iii. Menominee Indian Reservation/Shawano
- c. Youth POWER Academy of Finance
 - i. Madison – at Edgewood College
- d. Millionaires Clubs and Click 'Em Youth Entrepreneurial Venture
 - i. Milwaukee – Business and Economics Academy of Milwaukee
 - ii. Milwaukee – Kathryn Daniels Conference Center

2. The types of solicitation for contributions. We solicited contributions to support program activities and to support general operating expenses. These solicitations took the form of grant requests, sponsorship requests, and general operating expense (unrestricted) contributions.

3. Names of chief administrative personnel. Richard Entenmann, Executive Director.

4. Full disclosure of the source and use of contributions. Contributions to Asset Builders are used for specific programs (in the case of program-specific funding) and for general corporate purposes consistent with our mission statement and corporate charter (in the case of unrestricted/general operating funding). Disclosure of the source of SECC contributions will be made upon receipt of same.

5. Assurance that copies of the most recent annual report are available to the public. This annual report is available on the Asset Builders website: www.assetbuilders.org.