



State of Wisconsin
Department of Financial Institutions

Scott Walker, **Governor**

Peter Bildsten, **Secretary**

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FOR IMMEDIATE RELEASE

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**Medical College of Wisconsin
receives Governor's Financial Literacy Award**

MADISON – Medical College of Wisconsin, Milwaukee, was one of 20 individuals and organizations presented with the 2013 Governor's Financial Literacy Award by Governor Scott Walker on Feb. 26 in a ceremony at the Capitol. The recipients were honored for their efforts in promoting financial literacy among Wisconsin citizens.

"Through their work to advance the cause of financial literacy, these worthy individuals and organizations are positively impacting the lives of thousands in communities across Wisconsin," Governor Walker said. "Personal financial literacy is an important skill that can substantially improve the quality of life for people of all ages."

The recipients were selected from 52 nominations submitted to the Governor's Council on Financial Literacy for consideration. Criteria used in the screening process included innovative implementation, demonstrated measureable results, collaboration with partners, and whether the effort was focused on needs-based groups.

The Medical College of Wisconsin was the lead agency in the creation of a financial literacy initiative called "Got Money?" conducted through the Wisconsin PREP program. The initiative teaches students about a variety of financial topics, and includes a train-the-trainer component that has substantially increased the financial literacy and human capital of staff at the program's six community partner agencies in Milwaukee, Racine, and Rock Counties. To date, 1,500 minority students have participated in 13 "Got Money?" conferences.

A complete list of the recipients can be found on the Governor's website, www.walker.wi.gov.

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CAPTION INFORMATION:

Marc Perry, left, of Community Action Inc. of Rock and Walworth Counties, and Richard Entenmann of Asset Builders of America pose with Governor Scott Walker after receiving the Governor's Financial Literacy Award on behalf of the Medical College of Wisconsin in a ceremony at the Capitol on Feb. 26.