



2021-2022 Coulee Region Tournament

Finance & Investment

CHALLENGE BOWL

**We're back to
IN-PERSON
TOURNAMENTS!**



The Finance and Investment Challenge Bowl

The Finance and Investment Challenge Bowl (FICB) is a quiz bowl competition that helps teach high school students about personal finance and economics. FICB aligns with statewide learning standards and is an effective strategy to promote learning. The Competition features student teams competing for trophies and fabulous prizes in an atmosphere of friendly competition.

5th Annual Coulee Region Tournament

WHO CAN COMPETE? Any student in a greater Coulee Region area high school.

Online Study Guide

Visit www.ficbonline.org to see the study guide and find out what you need to know!



Asset Builders of America, Inc., is a Wisconsin nonprofit organization with a mission of promoting financial education and wealth building strategies to enhance the quality of life of low-income youth, families and communities. www.assetbuilders.org

Please contact Richard Entenmann of Asset Builders with any questions:

info@assetbuilders.org
(608) 663-6332
Fax (608) 441-6902

WHEN IS THE COMPETITION?

March 15, 2022
8:30am - 1:30pm

WHERE IS THE COMPETITION?

Western Technical College
La Crosse Campus
Lunda Center

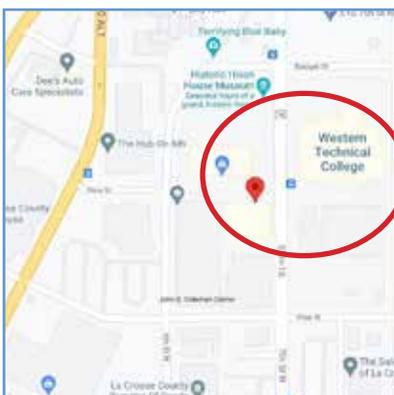
REGISTER YOUR TEAM TODAY!

Team registration deadline is
March 4, 2022

SPONSORS



Fabulous prizes - \$500 scholarship per student (1st place team); \$250 scholarship per student (2nd place team); \$200 per team for travel to championship. Thanks to the WI Credit Union Foundation and the Seven Rivers Chapter of Credit Unions! SEE PAGE 2 FOR MORE DETAILS!



Please send this registration form and non-refundable registration fee of \$25 to: **Asset Builders of America, Inc.**,
1213 North Sherman Avenue #195, Madison WI 53704

Your Name/Team Name: _____

Email Address: _____ Phone: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Team Members and schools (if known): _____

Finance & Investment Challenge Bowl 2022

CERTIFICATE OF ACHIEVEMENT

1ST PLACE FINISH AT THE FINANCE & INVESTMENT CHALLENGE BOWL

We are pleased to present

Your Name Here!

with this \$500.00 scholarship toward education of higher learning. Redeem this scholarship by submitting proof of college application to jblack@gecuwi.com.

JANELLE BLACK

7 RIVERS REGION CHAPTER
OF CREDIT UNIONS
BOARD MEMBER

This project is being funded in part by the Wisconsin Credit Union Foundation, Inc. in support of its REAL Solutions Initiative efforts.

SCHOLARSHIPS FOR 1ST & 2ND PLACE TEAMS

1st Place: \$500.00 per student; 2nd Place: \$250.00 per student

**SPONSORED BY:
7 RIVER'S REGION CHAPTER OF CREDIT UNIONS &
WISCONSIN CREDIT UNION FOUNDATION, INC**

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